

Tourism Industry Partner Workshop

**NORTHWEST FLORIDA COMMUNITY HOSPITAL
SPECIALTY CENTER**

TUESDAY, MARCH 3, 2026 - 9 AM - 1 PM

Visit Washington County



Experience Life Naturally

visitwcfla.com

9:00 AM

GoodWill Industries

- Workforce Development Training
- Job Postings Services
- Customer Service/Hospitality Certification Classes

9:30 AM

All Health & Life Insurance

- Small Business Employee Insurance Options

9:45 AM

Washington County Chamber of Commerce

- Chamber Membership & Benefits
- Networking Opportunities
- Business Development Classes

10:15 AM

Visit Florida

- About Visit Florida
- Must Haves for Small Businesses
- Visit Florida Marketing
- RAO Efforts
- FREE Website Listing
- Visit Florida Partnership Benefits
- Q&A

10:45 AM

ITI Digital

- Updating your Google Places Listing for Places Directory

11:15 AM

About the Tourist Development Council

- FL Statute 125.0104
- Economic Impact
- Outdoor Adventure & Heritage Tourism Marketing & Promotion
- Projects
- TDC Partner Facebook Page
- Q&A

12:00 PM

**Networking Lunch provided by
Hard Labor Creek Plantation & Visit Florida**

RSVP YOUR SEAT BY EMAIL OR CALL

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