

# Tourism Industry Partner Workshop

Visit **Washington County**



*Experience Life Naturally*

[visitwcfla.com](http://visitwcfla.com)

**NORTHWEST FLORIDA COMMUNITY HOSPITAL  
SPECIALTY CENTER**

**TUESDAY, MARCH 3, 2026 - 9 AM - 1 PM**

9:00 AM

**GoodWill Industries**

- Workforce Development Training
- Job Postings Services
- Customer Service/Hospitality Certification Classes

9:30 AM

**All Health & Life Insurance**

- Small Business Employee Insurance Options

9:45 AM

**Washington County Chamber of Commerce**

- Chamber Membership & Benefits
- Networking Opportunities
- Business Development Classes

10:15 AM

**Visit Florida**

- About Visit Florida
- Must Haves for Small Businesses
- Visit Florida Marketing
- RAO Efforts
- FREE Website Listing
- Visit Florida Partnership Benefits
- Q&A

10:45 AM

**ITI Digital**

- Updating your Google Places Listing for Places Directory

11:15 AM

**About the Tourist Development Council**

- FL Statute 125.0104
- Economic Impact
- Outdoor Adventure & Heritage Tourism Marketing & Promotion
- Projects
- TDC Partner Facebook Page
- Q&A

12:00 PM

**Networking Lunch *provided by*  
Hard Labor Creek Plantation & Visit Florida**

**RSVP YOUR SEAT BY EMAIL OR CALL**

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